

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2428694-1	Order #	2428694
Invoice Date	03/27/22	Alt Order #	WOC13484131
Invoice Month	March 2022	Deal #	
Invoice Period	02/28/22 - 03/21/22	Flight Dates	03/14/22 - 03/21/22
Advertiser	POL/ David Nicholson / D / Mayor / KY		
Product	CANDIDATE		
Estimate #	2832		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9915247		
Advertiser Code	371		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	20106AG		
Advertiser Ref	198872		
Product 1	359		
Product 2			

Billing Address:

Hulsen Media Services / POL
Attention: Accounts Payable
2400 Laramie Trail
Austin, TX 78745

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	03/15/22	03/21/22	WHAS11 WAKE UP NE WS @ 6A	6-7a	1111---	:30	4	\$125.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		03/14/22	03/20/22	-111---	3	\$125.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Tu	03/15/22	6:24 AM	WHAS11 WAKE UP NEWS @ 6A	6-7a	:30	CPMNI CHOLSOND001H	\$125.00	NM
2	WHAS	W	03/16/22	6:24 AM	WHAS11 WAKE UP NEWS @ 6A	6-7a	:30	CPMNI CHOLSOND001H	\$125.00	NM
3	WHAS	Th	03/17/22	6:11 AM	WHAS11 WAKE UP NEWS @ 6A	6-7a	:30	CPMNI CHOLSOND001H	\$125.00	NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		03/21/22	03/27/22	1-----	1	\$125.00				
4	WHAS	M	03/21/22	6:23 AM	WHAS11 WAKE UP NEWS @ 6A	6-7a	:30	CPMNI CHOLSOND001H	\$125.00	NM
2	03/16/22	03/18/22	GOOD MORNING AMER ICA	7-9a	--111--	:30	3	\$200.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		03/14/22	03/20/22	--111--	3	\$200.00				
6	WHAS	W	03/16/22	7:27 AM	GOOD MORNING AMERICA	7-9a	:30	CPMNI CHOLSOND001H	\$200.00	NM
7	WHAS	Th	03/17/22	8:46 AM	GOOD MORNING AMERICA	7-9a	:30	CPMNI CHOLSOND001H	\$200.00	NM
8	WHAS	F	03/18/22	7:42 AM	GOOD MORNING AMERICA	7-9a	:30	CPMNI CHOLSOND001H	\$200.00	NM
3	03/14/22	03/19/22	WAKE UP WEEKEND 9- 10A	9-10a	-----1-	:30	1	\$75.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		03/14/22	03/20/22	-----1-	1	\$75.00				
1	WHAS	Sa	03/19/22	9:30 AM	WAKE UP WEEKEND 9-10A	9-10a	:30	CPMNI CHOLSOND001H	\$75.00	NM
4	03/14/22	03/20/22	THIS WEEK	9-10a	-----1	:30	1	\$150.00	NM	

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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



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WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2428694-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/21/22
Advertiser	POL/ David Nicholson / D / Mayor / KY		
Product	CANDIDATE		
Estimate #	2832		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
1	03/20/22	03/20/22	THIS WEEK	9:28 AM	-----1	:30	1	\$150.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	03/14/22	03/20/22	-----1	1	\$150.00																								
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1	WHAS	Su	03/20/22	9:28 AM	THIS WEEK	9-10a	:30	CPMNI CHOLSOND001H	\$150.00	NM																			
5	03/15/22	03/21/22	THE VIEW	11-12p	11-1---	:30	3	\$75.00	NM																				
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1	WHAS	Tu	03/15/22	10:59 AM	THE VIEW	11-12p	:30	CPMNI CHOLSOND001H	\$75.00	NM																			
2	WHAS	Th	03/17/22	11:30 AM	THE VIEW	11-12p	:30	CPMNI CHOLSOND001H	\$75.00	NM																			
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	03/21/22	03/27/22	1-----	1	\$75.00																								
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3	WHAS	M	03/21/22	10:58 AM	THE VIEW	11-12p	:30	CPMNI CHOLSOND001H	\$75.00	NM																			
6	03/15/22	03/19/22	WHAS11 NEWS @ 6p	6-630p	-1111--	:30	4	\$250.00	NM																				
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>03/14/22</td> <td>03/20/22</td> <td>-1111--</td> <td>4</td> <td>\$250.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						03/14/22	03/20/22	-1111--	4	\$250.00				
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1	WHAS	Tu	03/15/22	6:10 PM	WHAS11 NEWS @ 6p	6-630p	:30	CPMNI CHOLSOND001H	\$250.00	NM																			
2	WHAS	W	03/16/22	6:13 PM	WHAS11 NEWS @ 6p	6-630p	:30	CPMNI CHOLSOND001H	\$250.00	NM																			
3	WHAS	Th	03/17/22	6:12 PM	WHAS11 NEWS @ 6p	6-630p	:30	CPMNI CHOLSOND001H	\$250.00	NM																			
4	WHAS	F	03/18/22	6:13 PM	WHAS11 NEWS @ 6p	6-630p	:30	CPMNI CHOLSOND001H	\$250.00	NM																			
7	03/14/22	03/20/22	WHAS11 NEWS SUNDAY	630-7p	-----1	:30	1	\$250.00	NM																				
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1	WHAS	Su	03/20/22	6:39 PM	WHAS11 NEWS SUNDAY	630-7p	:30	CPMNI CHOLSOND001H	\$250.00	NM																			
8	03/16/22	03/21/22	ENTERTAINMENT TONIGHT	7-730p	1-1-1--	:30	3	\$250.00	NM																				
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1	WHAS	W	03/16/22	7:13 PM	ENTERTAINMENT TONIGHT	7-730p	:30	CPMNI CHOLSOND001H	\$250.00	NM																			
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3	WHAS	M	03/21/22	7:24 PM	ENTERTAINMENT TONIGHT	7-730p	:30	CPMNI CHOLSOND001H	\$250.00	NM																			
9	03/14/22	03/18/22	SHARK TANK FRI	8:00 PM-9:00 PM	----1--	:30	1	\$475.00	NM																				
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Invoice #	2428694-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/21/22
Advertiser	POL/ David Nicholson / D / Mayor / KY		
Product	CANDIDATE		
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2	WHAS	M	03/21/22	10:44 PM	The Good Doctor	10-11p	:30	CPMNI CHOLSOND001H	\$475.00	NM																																																																												
MG for 9.1 03/18																																																																																						
10	03/14/22	03/20/22	Sun Prime Other 2nd Prg	8:00 PM-10:00 PM	-----1	:30	1	\$875.00	NM																																																																													
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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:
WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2428694-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/21/22
Advertiser	POL/ David Nicholson / D / Mayor / KY		
Product	CANDIDATE		
Estimate #	2832		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																										
15	03/21/22	03/21/22	WHAS11 NEWS AT 11	11-1135p	1-----	:30	1	\$200.00	NM																																										
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Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$6,500.00
<u>Agency Commission</u>	\$975.00
<u>Net Amount Due</u>	\$5,525.00

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